SPEAKER ONE-SHEET

Gina Dunn

Brand strategist for women founders. Author of The Clarity Signal: Say the Sentence.

Gina Dunn speaks about brand strategy, clarity and AI for women founders, entrepreneurs and the people who back them. More than 30 years in marketing, founder of OG Solutions, based near Amsterdam, the Netherlands. Keynotes, panels, in-company workshops and trainings, and podcast interviews, in person across Europe or online.



Talks people ask me for

1 Say the sentence

Founders, entrepreneurs, women's business networks, book events

Why do capable founders sound almost understood? How one clear sentence changes every room you walk into. Your audience leaves with a first draft of their own sentence.

2 If AI can fake you

Founders, marketing teams, AI and innovation events

AI hands back whatever you feed it. What AI can and can't do for a brand, and the one part of you it can't copy.

3 Start in the right order

Founders mid-build, startup programs, accelerators

Website before brand. AI before clarity. Smart founders stall because the order is off. You might not be behind. You might just be out of order.

4 Mirror not mask

Leaders stepping into a public role, women's leadership programs

Building from who you already are, so your brand holds up when someone looks closely, and gets easier to keep up instead of harder.

5 Your voice isn't too much

Women's leadership events, International Women's Day, mentoring programs

Hearing your own edits, and what happens when one woman in the room stops sanding herself down.

6 What AI can do with you

Solo entrepreneurs, founders and small teams, AI trainings, business events

The who, the what and the how of AI and LLMs as real working tools: research, planning, building your own systems, and the work that eats your week. Way past "AI, write me a post."

Bring me in-house

In-company workshops and trainings, built around your people.

- **Branding:** get your team saying the same true thing about your company.
- **Leadership:** personal branding as a leadership tool.
- **AI:** AI literacy for your team, as a real working tool.

However you want me

Keynote (30 to 60 minutes), panel, workshop (90 minutes to half a day), in-company workshop or training, fireside chat, podcast or livestream guest.

In person across the Netherlands and Europe, or online anywhere. English always.

Stages and mics so far

- Be the Ripple Podcast, two guest episodes (2025)
- HBA Mentoring Program webinars (2024 and 2025)
- Rise & Lead Summit, The Hague (2019)
- Families in Global Transition (FIGT), Early Bird Entrepreneurs Forum (2018)
- Host of Morning Cup of Brand Spark

Every session built for your room.

Let's get me on your stage

Tell me about your event and I'll come back within two business days.

ginadunn.com/speaking